



November 10, 2009
Ronald Reagan International Center
Washington, DC

A 3D rendered image of a white, metallic-looking robotic hand holding a grey circuit board. The board is covered with numerous gold-colored pins or components. In the center of the board is a white rectangular chip with the number '4.' and the text 'Mid-Atlantic CIO&CTOLive! Awards' printed on it. The background is a solid light blue color.

4.
Mid-Atlantic
CIO&CTOLive! Awards

SPONSORSHIP GUIDE



2009 Mid-Atlantic CIO&CTO Live! Sponsorship Options

Title Sponsor: \$7,500

SOLD OUT (Morrison & Foerster)

- Introduce Keynote Speaker
- Most prominent Logo Display on All Promotional Materials
- Opportunity to serve on the Steering Committee
- **Complimentary table of 10**
- Table Signage
- Banner recognition on the event web page
- Rotating logo with other sponsors on TCM home page
- Logo recognition on event signage
- Full page ad in the Program Book
- Company description and logo in the Program Book

Award Sponsor(s): \$5,000

Three Available – One Sold (Citrix)

- Opportunity to serve on the Steering Committee
- **Complimentary table of 10**
- Present Your Award to the Winner
- Table Signage
- Banner recognition on the event web page
- Rotating logo with other sponsors on TCM home page
- Logo recognition on event signage
- Company description and logo in the Program Book
- Opportunity to serve on the Judging Committee

Cocktail Reception Sponsor - \$3,500
One Available – One Sold (Convergence Technology Consulting)

- Opportunity to serve on the Steering Committee
- **Complimentary table of 10**
- Table Signage
- Logo recognition on the event web page
- Rotating logo with other sponsors on TCM home page
- Logo recognition on event signage at the Reception and Ballroom
- Company description and logo in Program Book

VIP Reception Sponsor - \$3,500
One Available

- Opportunity to serve on the Steering Committee
- **Complimentary table of 10**
- Table Signage
- 5 Complimentary tickets to the VIP Reception
- Logo recognition on the event web page
- Rotating logo with other sponsors on TCM home page
- Logo recognition on event signage at the Reception and Ballroom
- Company description and logo in Program Book

Registration Sponsor - \$3,500
One Available

- Opportunity to serve on the Steering Committee
- **Complimentary table of 10**
- Table Signage
- Banner recognition on the event web page
- Rotating logo with other sponsors on TCM home page
- Logo recognition on event signage
- Signage at the Registration Desk
- Opportunity to Have Your Staff Help Register people

Gold Sponsor (s) - \$3,000

Open

- Opportunity to serve on the Steering Committee
- **Complimentary table of 10**
- Table Signage
- Logo recognition on the event web page
- Rotating logo with other sponsors on TCM home page
- Logo recognition on event signage at the Reception and Ballroom
- Company description and logo in Program Book
- Recognized from the Podium

AV Sponsors (s) - \$2,500

Open

- Opportunity to serve on the Steering Committee
- **Complimentary half-table table of five**
- Table Signage
- Logo recognition on the event web page
- Rotating logo with other sponsors on TCM home page
- Logo recognition on event signage
- Company description in Program Book
- Recognized from the Podium

Non-Member Table Sales - \$1,850 for 10 seats

Member Table Sales for 10 - \$1,650 for 10 seats

MemberPlus Table Sales for 10 - \$1,500 for 10 seats

- Save money by becoming a TCM member or MemberPlus by calling Mark Glazer at 240-243-4045 or e-mailing him at mglazer@techcouncilmd.com



2009 Mid-Atlantic CIO-CTO Live! Sponsorship Agreement

Circle Sponsorship Type:

- 1. Title Sponsor: \$7,500 – SOLD OUT
- 2. Award Sponsor: \$5,000
- 3. Cocktail Reception: \$3,500
- 4. VIP Reception: \$3,500
- 5. Registration Sponsor: \$3,500
- 6. Gold Sponsor: \$3,000
- 7. AV Sponsor: \$2,500
- 8. Non-Member Table of 10: \$1,850
- 9. TCM Member Table of 10: \$1,650
- 10. TCM MemberPlus Table of 10: \$1,500

Company:

Company Address:

Sponsor Contact:

Title:

Phone:

Email:

Signature:

Method of Payment

NOTE: By signing this sponsorship agreement, you are acknowledging that you have authorization to commit your firm to this sponsorship.

CREDIT CARD GUARANTEE

Credit Card (circle one):

MasterCard

VISA

AMEX

Name on Credit Card: _____

Credit Card Number: _____

Expiration Date: _____

CCV: _____

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